Mashups can be used to easily integrate content that resides on an external website. For example, you can encourage discussion about a classic play by creating a Mashup that links to a YouTube video of a scene from the play and a link to a newspaper review of that production.

There are three Mashup types included in the system:

- **Flickr®**: This site is for viewing and sharing photographic images.
- **SlideShare**: This site is for viewing and sharing PowerPoint presentations, Word documents, or Adobe PDF Portfolios.
- **YouTube™**: This site is for viewing and sharing online videos.

Mashups can be created as standalone content items in a course area. They can also be created in places such as test questions, Discussion Board forums, blogs, or assignments by using the Text Editor.

**Tip**: If a Mashup stops appearing or generates an error, it is possible that the URL changed or the item was deleted from Flickr, Slideshare, or YouTube.

### Create a Mashup as a Content Item

**START POINT**: To create a Mashup you must be logged in as an Instructor with **Edit Mode** ON.

**Step 1**: Access the content area in which your students will access the Mashup.

**Step 2**: Click the ‘Build Content’ button to access the drop-down list.

**Step 3**: Select one of the available Mashups; Flickr Photo, SlideShare Presentation, or YouTube Video. (the rest of this example will use YouTube as the mashup type.)

**Step 4**: On the Search page enter any keywords to narrow the search results & click Go.
Step 5: In the Search Results, click Select for an item. You also have the option to Preview it before selecting it.

Step 6: Specify the item properties:

- Enter a name for the mashup.
- Choose the view you wish the students to see. 
  *Thumbnail*-displays a small square that will play once clicked.
  *Embed*-adds the video directly into the content area
- Choose how to display the Flickr, Slideshare or YouTube information.
- Attach any files that may be related to the item. Assignment guidelines or discussion questions can be added to the item for ease of access.
- Set the standard Bb visibility & release options.

Step 7: Click Submit.

Step 8: The mashup item will display in the content area. Note the paint blobs icon to identify the type of item it is.
Create a Mashup Using the Text Editor

Mashups can be created in most places where the Text Editor is available. This means that you can put Mashups in areas such as content descriptions, test questions, Discussion Boards, and blogs.

Access the content area in which your students will access the item.

**Step 1:** In the Text Editor, click Add Mashup on the bottom row of buttons.

**Step 2:** Select Flickr Photo, Slideshare Presentation, or YouTube Video. This time we’ll choose Flickr.

**Step 3:** In the pop-up Search page, select from the Search drop-down list, type in Keywords, and select how the keywords should be used in the search. Click More Options to further narrow your search. Click Go.

**Step 4:** In the Search Results click Select for an item. You have the option to Preview it before selecting it.
Step 5: On the Create Mashup Item page, type a Name for the link if you do not want to use the title that automatically appears in the box.

Step 6: Set the Mashup detail options. Click Submit.

Step 7: The Mashup will be added into the text editor box of the item being created. Add any attachments to the item & set the visibility & release options.

Step 8: Click submit.

Step 9: The item is created & displays the Mashup content.
Additional Support

If you have any further questions or concerns, please contact Alissa Bigelow, Instructional Technologist in the Centre for Teaching and Learning by email at alissa.bigelow@georgiancollege.ca. This includes general training and orientation, working through a “How do I..” question, or to get new ideas on what features could work for a particular course you are teaching.

Please contact the IT helpdesk at x1732 for any non-Blackboard issues such as login or account problems, laptop issues, network issues, etc.

Alissa Bigelow
Instructional Technologist
Centre for Teaching and Learning
Georgian College, Barrie Campus
705 728-1968, ext 1162