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The Power of Education Campaign ramps up

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- 2007 donor list – number of generous supporters skyrocketing
- Gifts-in-kind: How Picasso arrived at the Barrie Campus
- Marine industry dives in to revolutionize Owen Sound Training Centre
- “The money came just in time,” says Georgian student, an award winner. Find out more inside.

CENTRE PAGES

ALUMNI VIEW

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Introducing...

There’s a new face in the Alumni Office but this person is not new to Georgian. Tina Hurst, Alumni Development Officer, graduated with honours from Georgian’s Legal Secretarial diploma program in 1986. She also served on the Alumni Association Board of Directors in the role of treasurer and is a current student working on a post-graduate certificate in Fundraising and Resource Development. A true Georgian fan!

Tina joins Georgian from Ducks Unlimited Canada where she worked as a prospect researcher. In her new role at Georgian, Tina will be striving to ensure the Alumni program is the best it can be.

“I’m thrilled to be working with and for the alumni of Georgian College and to represent alumni and the College in the community,” she says.

Watch for Tina around the College, and feel free to contact her in the Alumni Office.

“I want to hear from you – tell me how I can make alumni services better. Your input is vital to the success of our program.”

Complete your BCom degree or earn your MBA fast – and get on with your life.

Ready to transform your college Business diploma into a degree? We will create a fast, flexible, customized program that fits your career goals and your busy schedule. You can get your degree in one year on campus in Victoria, or two years online. Ontario Applied Degree graduates can apply to our MBA program. If you have significant management experience, you may be able to move from a Business diploma directly into the MBA program.
Message from Brian Tamblyn,
President and CEO, Georgian College

We all know that Georgian graduates are the best – and we continually look for opportunities to highlight and celebrate their achievements.

One of the best-known programs for recognizing outstanding achievements by graduates of our province’s college system is the Ontario Premier’s Awards program. Presented each February, the awards acknowledge six outstanding graduates in the categories of Business, Community Services, Creative Arts and Design, Health Sciences, Technology, and Recent Graduate. Chosen from nominations submitted by Ontario’s 24 colleges, nominees demonstrate exceptional career success related to their college experiences and, in so doing, have made noteworthy contributions to their communities.

Despite the fact that these annual awards are intensely competitive, we are very proud that two Georgian graduates were chosen for Premier’s Awards in the last five years. Rose Adams, a 1984 graduate of Office Administration – Legal, received the Premier’s Award in 2003. She went on to earn a law degree at Osgoode Hall Law School in 1991 and currently owns her own law firm in Barrie. The second recipient was Stephen Flowers, who won a Premier’s Award in 2005. A 1983 graduate of the Business Diploma program, Stephen is now Senior Vice President, Corporate Strategy for UPS courier service based out of Miami, Florida.

I have a sentimental spot for the Premier’s Awards. My wife Lisa is a Georgian graduate and a former Premier’s Award nominee. I know it was one of her proudest moments to learn that she had been nominated by Georgian in the Health Sciences category.

With more than 47,000 Georgian graduates in total, I know there are many more success stories out there, but we need your help. If you know of a Georgian graduate who would be an excellent candidate for a Premier’s Award, I would be most grateful if you would contact our Office of Development & Alumni Relations at (705) 728-1968, ext. 1213, or at thurst@georgianc.on.ca.

Let’s join together in celebrating the successes of our wonderful Georgian grads!

For more information about the Ontario Premier’s Awards, go to http://www.thecouncil.on.ca/.

Lisa Tamblyn, pictured above with Brian, is a former Premier’s Award nominee.
Live your dream

Accomplishing a goal or dream is a powerful motivator for life. Some years ago, I made a decision to pursue one of my dreams by finding out what it was like to live the life of a professional hockey player.

In November 2005, I attended the Wayne Gretzky Fantasy Camp in Phoenix, Arizona, home to the NHL’s Phoenix Coyotes. For five days, 80 participants from across North America came to the desert to experience pro player treatment as only Wayne Gretzky could deliver it.

From the minute we arrived, up until the championship game, it was nothing short of a dream come true. Not only did we get to meet Gretzky and a host of other pro players, we actually got to play together. The fraternity I felt at the camp was like nothing I had experienced before.

Watching Gretzky on a regulation-size sheet of ice is one thing, playing with him is another. We were 10 minutes into the first period and our coach (Cap Raider) was rolling the lines quickly. I sat down after a shift and realized my usual winger wasn’t next to me any longer, then I caught the distinctive flash of the signature Jofa helmet out of the corner of my eye. Suddenly it was go-time again and this time Number 99 was on my wing! We were teammates, playing a game.

As we transitioned the play out of our end, I broke for a hole in the neutral zone. No sooner had I made my move than Gretzky passed the puck to me. I didn’t get the goal but we still celebrated the play and the excitement on Gretzky’s face said it all. He was just as excited as I was about being part of that play. The love of the game and coming together as a team was the fraternity we shared.

I wanted to share this experience because like me, many Georgian alumni live their dreams and experience unforgettable moments (read our cover story about another grad who lived his dream). Much like the day I graduated from Georgian in 1986 (another unforgettable moment), my experience made me realize that special times and places can bring people together. Memories are born and dreams are fulfilled. Georgian College set me on the path in 1986 and let me live my dream in 2005.

See you ’round the rink!

Howie Brox
Chairman
GCAA

P.S. Our team won the tournament!
Next time you’re in downtown Toronto, visit Gretzky’s Restaurant – you’ll see my name engraved on the cup.
It’s the closest thing I will ever get to that Stanley Cup feeling!
“Don’t lose touch,” “Call me,” and “Don’t be a stranger,” – we hear these phrases every day. And, being the well-meaning people we are, we usually try our best to keep in touch – whether it’s with friends, work colleagues or anyone who is important in our lives. But in this fast-paced world, many times our best intentions go awry, and we lose touch.

But what if keeping in touch came with benefits? What if keeping in touch meant we saved money and kept connected to the people and the places that are important to us? And what if it were so easy to keep in touch that all it would take was an e-mail or phone call? Well – it is that easy.

These benefits include the Alumni View magazine which keeps you up to date on the College, further education, events and what other grads and friends are doing, and services such as special rates on car and house insurance, mortgages, a discounted membership to the Georgian Athletic Centre, discounted hotel and car rentals, and tickets to local attractions.

Re-connecting with our alumni is very important to us – so important that your Alumni Association Board is working on a strategic plan to locate our “lost” graduates. Stay tuned to future issues about how you can help.

And, as mentioned, it is easy to keep in touch. You can update your information at our website: www.georgianc.on.ca/alumni, you can e-mail the Alumni Office at alumni@georgianc.on.ca or you can phone the office at (705) 728-1968, ext. 1213. Easy.
When Rick Hopper traces the deep roots of his two primary passions, all roads lead straight back to Georgian College. After his mom mailed him a newspaper story about a unique new woodworking program at the Barrie Campus, Hopper decided to leave the University of Alberta and head back home.

“I was in need of a change after heading west and being out there for a few years,” recalls Hopper, now 54.

“And let me tell you, the best thing I ever did was go to Georgian College. It was the best decision I ever made – without question.”

Hopper was accepted into the Applied Arts furniture design and building program in 1982 as part of a federal initiative that encouraged out-of-work young people to train for trades. “Back then, the trades were sort of separated from the rest of the campus; there was a physical detachment but there was also a detachment from the student body as a whole,” Hopper recalls.

But that soon changed.

“When I came to register, I had no idea if Georgian had hockey or not,” concedes Hopper. “But as it turned out, they had put an intramural team together the year before and they had won a tournament, so they decided to start a varsity team. And I signed up immediately.”

Hopper was later named captain of that impressive Grizzlies squad that went on to win a gold medal in Tier II of the Ontario College Athletic Association. “We had a pretty talented team and that was a fun year,” said Hopper. “But the neat thing was that when I started playing, interest sort of grew among my buddies and teachers and a school spirit started to develop. That’s where that cheer developed: ‘If you’re going to be a bear, be a Grizzly.’ Then
Wayne Busch, who was president of the College at the time, became a fan of the team and things got better from there.

In the classroom, Hopper was also excelling and by the time his one-year program wrapped up, he was named the program’s top student. While he opened a small woodworking business, his connection to Georgian would not end as he was asked to become the head coach of the Grizzlies.

“I really hadn’t considered coaching but I decided to give it a go and that, too, was a great decision,” said Hopper, who would be named coach of the year after his team repeated as champions. That prompted Georgian to apply to become a Tier I team and suddenly Hopper’s job went from “a small honorarium” and an office in a converted closet to a full-time, well-paid job and a nice new office. These were heady times for Hopper and the hockey program and soon, major junior teams came calling. Hopper answered the call, heading to B.C. to become assistant coach and director of player personnel for the Victoria Cougars of the Western Hockey League. It would start a coaching and managing career that would take him all over North America during the next decade.

But his old love of woodworking continued to rival the passion he developed for Canada’s national winter sport. “Everywhere I went, I used my woodworking skills,” Hopper joked. “I refurbished more dressing rooms and hockey offices than I could count.”

Hockey eventually took him to Powell River, B.C., in 1989. It was there that he met his future wife and after a few more years chasing his hockey dream, he decided to turn his attention back to Powell River, his new wife and his first love: woodworking. He opened Country Woodworkers in 1993.

“I like to tell people that I started this business with $100 and a jigsaw,” says Hopper. A few years ago, his Mother Hubbard custom cupboard line was noticed by Costco executives at a home show and that opened many doors for the fledgling company. “Today, we employ 23 people, we have $1 million in sales and we ship our goods from Powell River throughout Western Canada and the United States.” Not bad for a guy who owed his mom $7,000 after his first year of business upon graduating from Georgian.

But that doesn’t mean it’s been easy. He said the work ethic he learned in hockey, coupled with the practical skills honed at Georgian, have been vital.

“The truth is, woodworking is a challenging business. But I’ve persevered. Making this business successful is my Stanley Cup.”

Hopper still plays hockey and loves to watch his son – one of three children aged 2, 8 and 9 – play the game that has helped define his life. “The two things that I just love to do – hockey and woodworking – those two things were developed at Georgian College.”
On the right course  
– the development of programs at Georgian College

An interview with Linda Love, VP, Academic  By Dave Dawson

Charting a new course can be a daunting task. Just ask Linda Love, Vice-President, Academic, at Georgian College. Part of her vast portfolio is to consider new programs for Georgian’s seven campuses throughout Central Ontario.

“It’s exciting to develop a new program because it brings lots of energy to the College, as well as new students and new faculty who have a different focus,” said Love. “And if we’ve done our homework properly and the program is a success, there’s a real sense of accomplishing something.”

But it doesn’t happen overnight. It can take two years from the genesis of an idea before a program can be offered by the College. And she said new ideas can come from a variety of sources – from students, from industry demands, from changing demographics or from faculty.

“Our Centre for Teaching and Learning is responsible for professional development for faculty and for curriculum development,” Love explained. The deans of the respective disciplines are also integral to developing new programs and play a key role in the collaborative process by bringing a statement of interest to the Academic Management Team. Then the discussions begin.

At the same time, research is conducted into related industry trends, demographics, and how many students are leaving the College’s catchment area to study similar courses at other colleges; the program development team creates a business plan that requires approval; and the Provincial Credential Validation Service would have to approve the credential, the Board of Governors of the College would need to give a green light and even then, the program may not see the light of day.

“After that, we have to apply to the Ministry for funding and even then we have to make sure there are enough students to make it viable,” said Love.

But Georgian officials know that offering new programs is a way to stay on the cutting edge of industry trends. “And we also know that growth is very important to the college system as a whole. Funding is driven by growth, and colleges that are growing are colleges that are able to adapt to the changes in the workplace.”

A decade of new courses

New diploma and certificate programs:

- Aboriginal Tourism
- Paramedic
- Advanced Care Paramedic
- International Business Management
- Business – Logistics
- Culinary Skills – Chef Training
- Mechanical Techniques – CNC/Mould Maker
- Child and Youth Worker
- Ski Resort Fundamentals and Operations
- Massage Therapy
- Human Resource Management
- Automotive Product Design
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- Veterinary Technician
- Computer and Networks Systems Security
- Computer Systems Technician − Networking
- Business Foundations
- Technology Foundations
- Carpentry Techniques
- Personal Support Worker
- Tourism and Travel
- Architectural – Technician and Technology
- Digital Photography and Imaging
- Environmental Techniques
- Business Administration – Human Resources
- Mechanical Techniques – Marine and Small Engine
- Web Animation and Design
The Power of Education Campaign

Business leader banks on Georgian
BMO backs growth campaign with $170,000 donation

As vice president of BMO Bank of Montreal’s northern operations, it’s no surprise Frank Berdan leads a busy life. It is not unusual for him to begin his day with a breakfast meeting, and end it with a work-related dinner. While time is a valuable commodity in his life, he still gives charitable work a priority spot on his calendar.

“Volunteerism is the corporate culture at BMO. We encourage employees to give back to their community and we do our best to support their efforts. I make it part of my job, and I take it very seriously,” says Berdan.

He’s not kidding. Most recently, he helped spearhead a $170,000 donation from BMO’s head office to Georgian College’s Power of Education campaign. The dollars will be directed to the expansion of Health and Science studies at Georgian, where plans are underway to raise enough funds to build a new facility for the growing program.

“We are extremely excited that BMO Financial Group is investing in Georgian, Central Ontario’s cornerstone for post-secondary education,” says Berdan. “Education, we believe, is the foundation of personal fulfillment and therefore is essential in maintaining a prosperous and enlightened society.”

Berdan is also a member of the 18-person Power of Education campaign cabinet who are working to raise a total of $17 million for the College. When successful, the initiative will fund growth opportunities in health and science, hospitality and tourism, engineering technology, skilled trades and scholarship programs, benefiting the students of today and tomorrow. Along with other members of the cabinet team, the banking executive has dedicated significant time over the last six months to meetings with business leaders to explain why their support of the Power of Education campaign is crucial to the success of the College, the economy, and the communities in which they operate, play and live.

“The partnership is a good fit for everyone. Georgian is educating our future workforce, our customers, and contributing to the economic stability of our region. When the bank helps the College succeed, it’s a savvy investment, and one we’re proud to make,” he says.
Quick Facts

The Georgian College Power of Education campaign is an initiative to raise initially $17 million for the purpose of expanding and improving health and science, hospitality and tourism, skilled trades, engineering technology, and scholarship programs.

The success of the campaign will mean Georgian can respond to the challenge of the unprecedented growth rate in enrolment, which exceeds provincial averages by several per cent. As well, with increased facility space, the College will be able to prepare more qualified candidates for industries in Ontario that are soon predicted to experience skills shortages.

The campaign is being led by a dedicated 18-member campaign cabinet, made up largely of volunteers who are local, national and international business leaders. Their efforts are supported by the College’s Office of Development & Alumni Relations.

Tom Ambeau Sr., a former Georgian College Board of Governors’ Chair, and a successful business leader, is chairing the cabinet team. The Hon. William G. Davis, is the honorary chair of the cabinet.

The Power of Education Campaign Team
Tom Ambeau Sr. leads the charge

“Feel the love!”

People often laugh when Tom Ambeau Sr. makes that statement during a board or cabinet meeting at Georgian College, perhaps because of the high level of enthusiasm behind his words.

“The fact is though, I mean it – I do feel the love at Georgian College. When I walk through the halls of Georgian I can feel a special energy reverberating from the students, the faculty and the administration that always puts a spring in my step,” he says. “Being amongst the future workforce of our communities and economy is exciting to me and it’s a big reason that I’ve signed on to chair the Georgian College Power of Education campaign.”

As a businessman and former Chair of the Georgian Board of Governors, he says he’s proud to dedicate his volunteer time towards helping Georgian College raise $17-million for the benefit of improvements and expansions in several key areas. It is a task that he deems extremely worthy of his time and efforts.

“As part of our business community for many decades, I’ve seen first-hand the positive impact an educated workforce has on the city and its surrounding areas. I know the funds raised will help ensure Georgian maintains its status of being a first-rate college, and will make certain all stakeholders, and especially students, continue to benefit from the opportunities a quality post-secondary educational facility in our communities presents.”

Ambeau says he feels confident the campaign will be supported by the community.

“I’m extremely encouraged by the fact so many dynamic and accomplished individuals have also volunteered their time as cabinet members to ensure the campaign is a success. Together, we can do this.”

The Power of Education campaign team includes:

William G. Davis, Honorary Chair
Tom Ambeau Sr., Chair, Power of Education
Steve Barendregt, Managing Director, Business Capital Group
Frank Berdan, Vice President, Northern District, BMO Bank of Montreal
Arch Brown, Former Board of Governors’ Chair, Retired Business Leader
Howie Brox, Chair, Georgian College Alumni Association
Lisa Eveleigh, Director, Office of Development & Alumni Relations
Stephen Flowers, UPS Senior Vice President, Corporate Strategy
Joe Francoz, Former Board of Governors’ Chair, Retired Business Leader
Howard Gwin, Corporate Director, Executive Coach
Rob Hamilton, Former Barrie Mayor, Business Owner
Bob Kennedy, Vice President, External Relations, Georgian College
John Lister, Manager, Power of Education Campaign
Linda Love, Vice President, Academic, Georgian College
William Moore, President, SOLUTIONSink Consulting, Strategic Planning and Communications
Brian Tamblyn, President and CEO, Georgian College
Becky Van Dyke, Campaign Assistant, Georgian College
Barbara Weider, Past Georgian Board of Governors’ Member, Retired Businesswoman
**GIFTS-IN-KIND**

**How Picasso arrived at Georgian**

When Dr. Paul Stevens* had a flood in his basement, home to his significant art collection, he experienced an epiphany.

“Not much was damaged, but I looked around at all my artwork stored down there, and I realized it served no purpose just sitting there. I asked myself, ‘I’m over 65, what am I saving it for?’ What I need is already hanging on my walls,” said the Toronto man. “It was then I decided to donate 100 framed works of early European, American and Canadian masters in the medium of original prints taken from limited number books, a very special collection of mine. Giving it to an educational institute like Georgian gives me pleasure. I enjoy the idea of young people getting to see first-hand great works of art.”

Picasso, Braque, Chagall, Matisse, Dali, Miro, Motherwell, Riopelle – his donation of lithographs to Georgian was vast, worth over $90,000.

Ted Fullerton, coordinator of Georgian’s Fine Arts Program, said the gift complements the College’s collection of approximately 3,000 works on paper.

“We learn about these artworks in detail, we study them, we read about them, and when we finally get to see them up close and personal, it’s like meeting a movie star,” says Rachel Clark-Hall, a Fine Arts Advanced student who is completing her BFA through an articulation agreement with Thompson Rivers University in BC. “Donations like these benefit students immensely and really get us excited about our studies.”

*Some donors wish to remain anonymous, and Georgian College respects that request. A substitute name has been used for the purpose of this story. The rest of the information is accurate.*

**MARINE PROGRAM CAMPAIGN IN SHIP SHAPE STATE**

**Industry contributes $1.6 million**

It’s been a long voyage in uncharted waters to raise the funds necessary to modernize and expand the Great Lakes International Marine Training Centre in Owen Sound but Georgian’s program director Archie Dickson can finally see port.

“Our Marine Advisory Committee has reached out to the industry on behalf of Georgian for financial support for this project. I’m thrilled to say that maritime companies have responded enthusiastically, based on the need for a training centre of excellence in Central Canada,” says Dickson.

“Virtually all 18 of the Great Lakes companies have generously contributed to making Georgian the best in the world for marine training and we have now confirmed contributions to date totaling $1.6 million.”

With a million still needed to cover the costs of the upgrades, Dickson said he is hopeful that the remaining dollars will be raised over the next year from a variety of stakeholders. With a significant number in the Great Lakes marine transportation industry set to retire in the near future, it is estimated that there will be many job vacancies. A lot is riding on the College’s ability to educate more workers for the marine transportation sector.

The construction of the new and improved complex at Georgian’s Owen Sound campus has received widespread provincial, national and international media coverage.

“As a result of our plans to build a world-class training facility, visibility of Georgian’s marine programs has increased. For the first time in years, enrolment is on the upswing. We’ve had an increase of 30 per cent in applications this year, when for the last few years, enrolment had been declining steadily,” said Dickson.

As well, major equipment suppliers have taken notice of the opportunities a world-class marine training centre offers them.

“Because of the increased visibility of Georgian on the international training scene, we have been approached by Caterpillar to host training on a new engine. This type of training usually takes place in Europe, so we are certainly very proud to be asked to undertake this contract,” said Dickson.

The 21 tonne engine will arrive at the campus in the fall for “just in time” training. In January the engine will be installed into the M.V. James Norris, a ship that some Georgian College students may end up working on after they graduate.
Georgian College gratefully acknowledges and thanks the following individuals, corporations and organizations for their generous financial support in the year 2007.

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- Banner Equipment Sales Inc.
- Barker Glass & Mirror Ltd.
- Barker Hydro Distribution Inc.
- Bayside Marina
- Bay Port Yachting
- Bayfield Mall Merchant Association
- Bayshore Home Health
- BCG Business Capital Group Inc.
- BDO Dunwoody LLP
- Beacon Bay Marina
- Bell Canada
- Bernain Canada Ltd.
- Big Lake Boats 1998 Inc.
- Bill Stopyer Picnic Ltd.
- Blue Mountain Resorts Limited
- Bruce Peninsula - Sportsmen's Association
- Handicap Club
- Bruce Telecom
- Buckley Tourist and Sporting Enterprises L.
- C.C. Manufacturing Distributors Inc.
- C.E. (Ted) Burton Inc.
- Cambell Communities Ontario
- Canada Catr
- Canada Student Residence Corporation
- Canadian Advertising Research Foundation
- Canadian Aviation Historical Society (Toronto Chapter)
- Canadian Builders Alliance
- Canadian Crane & Hoist Manufacturing Ltd.
- Canadian Federally University Women - Muskoka
- Canadian Federation of University Women - Sound Area
- Canadian Hospital Foundation
- Canadian Jewellery Group
- Canadian National Sportsmen's Shows
- Caniian Ski Trainers Association
- CAPLAS Industries Ltd.
- Career & Student Services
- CarePartners Automotive
- Casino Rama
- C.D.N. Land Surveyors Inc.
- Centennial Optical Limited
- Central Ontario GM Dealers Association
- Central Sales
- CGA - Certified General Accountants of Ontario
- Chippewas of Mnjikaning First Nation
- A-Channel: a division of CTV Ltd.
- Citizens' Scholarship Foundation of America
- Cinem Electronics
- Coca-Cola Bottling Company
- Collins Bay Marina
- Community Foundation of Oakville
- Community Foundation of Oakville & Area
- Compass Group Canada
- CooperVision Canada Corp.
- Copeland Words Development Corporation
- Corporation of the City of Owen Sound
- Corporation of the County of Simcoe
- Corporation of the Municipality of West Grey
- Convexional Service Canada
- County of Bruce
- County of Simcoe Law Association
- DaimlerChrysler Canada Inc.
- Dell Financial Services Canada

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A project of Georgian College's Office of Development & Alumni Relations — Spring/Summer 2008 www.georgianon.ca/giving

“Make a living by what we get. Make a life by what we give.”
— Sir Winston Churchill

ENDOWMENTS

Alan Kizmic Memorial Scholarship

Autism Ontario-Simcoe County Chapter Award
Award of Excellence for Women in Engineering Board of Governors Medal Award
Bruce & Sandra Grimmier Memorial Scholarship
Bruce Peninsula Art Show Award
Bruce Peninsula Business Excellence Award
BURRIS Family Award
Business Capital Group Award
Butz & Tasse Cirequit Memorial Award
Canadian Association of Japanese Automobile Dealers Scholarship
Charles Evans Scholarship
Chawker's Foundation
Dan Donnelly Memorial Award
Dick Conlin Scholarship
Donald R. McKilligan Memorial Award
Dr. Betta Stephens Award of Excellence
Dr. Noel G. Stephenson Memorial Award
E. Horger Nursing Bursary
Earl Reid Award
Eleanor Bauckham Pesley Memorial Scholarship
Elaine McHale Memorial Award
Gail LaCapellee Nursing Award
Graham Dyre Mature Student Entrance Scholarship
Harry J. Addison Scholarship
Honda of Canada Manufacturing Endowed Scholarships
Howard Carter Memorial Award
Ian Cowles Memorial Award
IT Endowment
James C. Macatee Automotive Bursary
Jim Livingston Memorial Award
John Stewart Memorial Award
Joseph L. Stewart Memorial Scholarship
Joe Leahy Memorial Award for Excellence
John Hart Memorial Scholarship
Jonathan Pearson Memorial Award
Kenneth W. Harrigan Scholarships
Kim Miller Memorial Award
Kinley Ellen Beadleigh Memorial Scholarship
Krista Sepp Memorial Scholarship
L.A.M. Crouch Memorial Award
Lesley Ducks Memorial Award
Manitoba Motors Dealers Association Award
Marie George Memorial Bursary
Marine Industry Award - Marine Mechanic
Mark Sellick Memorial Award
Maria Nation of Ontario Bursary
Metro Toronto Ford Dealers Award
Mike Elkins Award
Mimi Khomass Bursary
Mimi Khomass Endowment Fund
Monica Drake Scholarship
Nursing Scholarship
Ontario Snow Resorts Association Award
Ontario Snow Resorts Private Clubs Endowment Fund
Orillia Police Association Award
Peter John Donald Memorial Award
Barnes Ramsie Shyrt Club Award
Reimer Becker Entrance Award
Robert P. Crawford Memorial Award
Robert S. DeMone Bursary
Rose A. McLaughlin Award
Rotary Club of Barrie - Kempenfelt Fund
Rotary Club of Barrie - Kempenfelt Fund
Scholarship
Bursztyn Family Award
Bruce Peninsula Art Show Award
Burriss Family Award
Canadian Association of Japanese Automobile Dealers Scholarship
Charles Evans Scholarship
Chawker's Foundation
Dan Donnelly Memorial Award
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Gail LaCapellee Nursing Award
Graham Dyre Mature Student Entrance Scholarship
Harry J. Addison Scholarship
Hond
Lions Club of Barrie Shares College’s Vision

Dr. Noel G. Stephenson, a long-time Barrie optometrist and Lions Club member, always kept the good of his community in his sights.

To honour his memory and his years of dedicated service, the Lions Club of Barrie donated $15,000 to the Georgian College Power of Education campaign for the benefit of the Opticianry program. The money will be set up as an endowment fund, which will be distributed in increments to deserving Opticianry students through the Georgian awards and scholarships program. His daughters, Brenda McGregor and Joanne Craig, members of the club, were thrilled their father will be remembered in this special way.

“He’d be very humbled that the money is going to Opticianry students on his behalf. This donation also just shows the immense support that he had personally from all the Lions members,” said Craig.

Stephenson had a perfect attendance record during his 60 years with the Lions Club. He also made his mark in the community by volunteering his time for many other worthy causes, and in 1989, he was named the Barrie citizen of the year. His daughter Mary Jane graduated from the Opticianry program at Georgian and later taught evening classes at the College.

“It is wonderful for us, his family, to know that the Opticianry students of tomorrow will know about the significant contribution our dad made to the community through his profession and through his involvement with the Lions Club of Barrie,” added Craig.

The Lions Club International and its local service groups are known for working to put an end to preventable blindness. The Lions Club of Barrie has long supported the College and its health science initiatives. It also gave $10,000 to the Nursing program six years ago.

Cabinetmaking Grad Builds Student Support System

When Sonya Smith* set up a $40,000 student endowment at Georgian College, she followed in a philanthropic path long travelled by her father.

“He taught us from day one to give back. That’s just what you do,” said the Cabinetmaking graduate. “My father emigrated here as a teenager, and didn’t have the chance to go to school because he had to support his family. He held three jobs, and ended up falling into the construction trade. No matter how busy he was, he always made volunteer work and giving a priority.”

Smith’s father gave of his time and money for many programs in his own community of Mississauga. He also supported two orphanages in Poland. He was eventually given numerous citations for his humanitarian efforts from the Polish and Canadian governments.

“He believed in helping those who were trying to help themselves, as well as to help children who cannot help

A financial endowment is a monetary or property donation to an institution, with the stipulation that it be invested, and the principal remains intact in perpetuity, or for a defined period of time. The interest can be distributed. This allows for the donation to have a much greater impact over a longer period of time than if it were all spent at once.

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*Sonya Smith is not this donor’s real name. Georgian College respects its donors’ rights to remain anonymous if requested.
**Ski Clubs Unite for Students:**

**Members donate $52,500**

The ski resort industry has been in a constant state of evolution in recent years, but one challenge has always remained an uphill battle.

“Resorts mostly offer seasonal employment and it’s never been easy to find employees, especially those who stay in the industry on a long-term basis,” says Bruce Haynes, president of the Ontario Snow Resorts Association (OSRA).

That fact was a key reason that seven OSRA members banded together to donate more than $50,000 to the College’s *Power of Education* campaign, and the Georgian Ski Resort Operations program. Alpine Ski Club, Beaver Valley Ski Club, Caledon Ski Club Limited, Craigleith Ski Club, Devil’s Glen Country Club, Georgian Peaks Club and Osler Bluff Ski Club each contributed to the gift, which will be paid out over the next five years.

“Those who graduate from post-secondary educational programs in ski resort operations tend to have greater longevity in the business, which benefits operators and their patrons,” says Haynes.

"Georgian College fills a need for young workers in our industry. By investing in Georgian, the operators are essentially supporting their future workforce.”

Rob Butler, joint co-ordinator of the Ski Resort Operations program, has immediate and important plans for the funds.

“Among other teaching aids, we will be buying a variety of texts for our lift functions course which are very necessary for learning, but are quite expensive for students. The books can cost upward of $100 to over $200 each. We’ll make these available in the classroom for the Georgian students who take the course alongside the industry mechanics-in-training who typically have these texts already,” he said.

“We’re extremely grateful for this support, and our students will benefit directly through this generous gift.”

This recent donation is in addition to an annual scholarship fund given by the OSRA, which has been a long-time supporter of the College. In the past three years, OSRA has raised its donation level to $5,000 each year. Thanks to the Ontario Trust for Student Success (OTSS), a government matching program, the endowment’s total value is now significantly higher.

“We were thrilled recently to find out that OTSS agreed to do a three-to-one match, which will now bring the total value of the fund to $58,000,” says Rebbeca Truax, Georgian’s Manager of Annual Giving. “This will make a huge impact on the students, the program, and will most certainly have beneficial results for the industry.”

**Alumni Step Up for Scholarship**

This past year’s alumni direct mail campaign, which asked graduates to donate to the Alumni Endowment Scholarship Fund by giving $40 for the College’s 40 years of operation, resulted in some welcome surprises. More than one alumni donated beyond what was asked of them, and some gave hundreds of dollars.

“The first week after the direct mail was sent out we received a $500 cheque from an alumni who graduated from the Electrical Engineering program in the early ’70s. Although he currently lives in New Brunswick, he still feels a connection to the College and simply wanted to give back to the institution that helped launch his career and livelihood,” says Rebbeca Truax, Manager of Annual Giving.

“On behalf of the students who will benefit from these scholarships, we are so grateful to each and every alumni who contributed to this fund. Awards and scholarships often make the difference in whether students are able to continue their studies or not.”

Georgian might be a young college in the scheme of things, but its alumni, totaling over 47,000 people and growing, are uniting for the good of their school’s future – the proof is in the return envelopes!
**Awards and Scholarships Fuel for Student Dreams**

Bachelor of Science in Nursing student Patricia Akie works hard for her money – and all of it goes to pay her rent. Finding the cash to pay for the essentials of life, tuition and books can be a challenge and she knows at the end of the school year, she’ll be left with debt, despite working as many hours as possible after class at her part-time retail job. Her dream to become a pediatric nurse often seems financially out of reach.

“I don’t live with my family, and my mother is a single parent so I have to pay for most of my own education. I worked all summer, but that money went to paying for housing, and my part-time job after class helps with groceries but not much more,” she said.

Her story is not unique but the good news is she’s found a way to battle the balance on her bills, tax-free. She applied for and won the ACL & Associates Entrance Scholarship for $1,000 and the St. Joseph’s High School Entrance Award for $500 through the Georgian College awards and scholarships program.

“Every bit helps, and these awards take a huge weight off my shoulders. I am very thankful and excited to have been chosen. Winning also makes me feel encouraged to keep working hard towards great marks so I can continue applying for awards to help pay for my education,” she says.

Aleksandra Pozcatek-Gren, a third-year Business and Management Studies accounting student, sought out an education at Georgian against all odds. She emigrated from Poland seven years ago, and had difficulty finding a position in her field. Although she was still honing her English language skills, was a mature student, and a single mother, she was determined to enrol and overcome the obstacles to career success.

“I was strong enough to break from an abusive relationship, and start my life over again. My son and I were forced to begin with nothing. In Poland, I worked as an accountant for seven years but in Canada, I could not find a job in my field,” she said. “My decision to apply for OSAP and build my education and skills by going back to school has been hard but very rewarding. I take my education very seriously, and I’m pleased to say that it has paid off as I am on the Dean’s List.”

She applied for and won the $1,500 Award of Recognition for second or third year students.

“The money came just in time to pay some important bills,” she said. “The financial relief allowed me to focus on my studies even more.”

A whopping $345,000 was distributed through eight separate ceremonies in the fall of 2007 to deserving students. With a pot of $550,000 annually, Georgian is definitely contending for a top spot in total amount of awards and scholarship funds available for students in Ontario colleges.

“It goes without saying that the awards program is experiencing immense success because of the dedication and loyalty of our donors,” says Rebbecca Truax, Manager of Annual Giving. “Many have increased their donation level in the last year, and the majority have continued their giving year after year. Our students are extremely grateful for this support.”

**The Power of Education Campaign**

Invest into the future of Georgian College. It’s easy to donate, simply contact the Office of Development & Alumni Relations in one of four easy ways:

1. Phone: (705) 728-1968 ext. 1210
2. E-mail: donate@georgianc.on.ca
3. Fax: (705) 722-5176
4. Web: http://giving.georgianc.on.ca/gifts/
Several of the nominees at the Barrie Examiner's inaugural Women in Business Awards began or augmented their journey to career success at Georgian College.

More than 300 people gathered at the event held last fall to celebrate and recognize 17 local women for their professional achievements. Angela Brown, Barbara Campbell-Ineson and Suzanne Martin were among those nominated, and although they work in different industries, they all shared the common thread of being educated at Georgian and having a strong entrepreneurial spirit.

Brown, who graduated in 1999, used the knowledge she gained through the Tourism Management program to ensure the promotional products division at Proforma Marketing Images took flight. In a mere four years, sales soared from zero per cent to over 50 per cent of the company's total income generation.

"Although my program was Travel, it was heavily marketing-based so that learning has carried through and has been extremely beneficial to my career in sales," she says.

Campbell-Ineson has spent over three decades honing a picture-perfect career. She started her first interior design-related business when she was a student in the Art & Interior Design program in the early '70s, and is now the owner and operator of the successful Carriage House Picture Framing in Barrie. Her staff says she is an inspiration to all future female entrepreneurs because she creates a warm and welcoming atmosphere not only for clients, but also for employees.

"Going to Georgian was a lot of hard work, but it was worth it because I still use the skills I learned in my course in my career today," says Campbell-Ineson. "And I love challenges, they get the juices flowing. I learned at Georgian that there's always a solution to every problem, and it's true."

Martin, a Business Administration program graduate from 1984, and former Georgian College student council president, is the owner/operator of Three Small Rooms. The salon is big business in Barrie, and she recently opened her second location to accommodate more than 5,000 clients. As an international award-winning hair stylist who continues to train and compete in hair competitions around the globe, she's also won awards for her business acumen including the Entrepreneurial Salon of the Year for Canada in 2002.

"My education from Georgian still helps to guide my business decisions today. If I'm at an impasse in a working situation and don't know what to do at a gut level, I rely on the knowledge gained through my schooling to help me assess and resolve the situation," she says.

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Call for submissions

Do you have an interesting story you would like told in our Alumni View magazine? Do you know of an alumnus whose career or life is so amazing that people should read about it? We are always looking for articles and stories for our magazine and would welcome suggestions from our alumni. You can either write the story yourself and we can edit it, or we can have a writer compose the story for you. Contact the Alumni Office today!

Tel: (705) 728-1968, ext. 1213 or e-mail: thurst@georgianc.on.ca
Plan your own reunion

By Tina Hurst, Georgian College Alumni Development Officer

If you’ve ever wondered what became of some of your Georgian classmates, it’s time to find out. They may be wondering what happened to you too. Wouldn’t it be great to catch up with your friends to find out how their lives have changed since graduation? Why not plan a reunion and find out?

It’s as easy as 1-2-3

Step one: Link up with a faculty member or co-ordinator from your program to request assistance and support with the reunion. Once you have obtained that support, the Office of Development & Alumni Relations (ODAR) can supply the Reunion Chair with a class list and the addresses available. It’s easier if you have another classmate to help you out. If you are planning your reunion in Barrie, ODAR can supply you with contacts for restaurants, places to stay and things to do. Past instructors? We can help you track them down.

Step two: Think about what you would like to do during the event. Most reunions are held at a restaurant either on campus or in the community, but they don’t have to be. Sometimes a casual BBQ at someone’s home is perfect, especially for smaller groups. Should you include spouses and kids? It’s up to you – but if your spouse did not attend Georgian, he or she might find three or four hours of crazy stories just a bit too much.

Step three: Call ODAR and we’ll help get the word out to your classmates through notices in the Alumni Magazine and our e-newsletter that a reunion is being planned. E-mail, the Web and word-of-mouth are great ways to track people down. As well, if you belong to a professional association, it is a good way to find lost classmates from your industry. ODAR will provide some funds (to be used towards postage, printing of flyers/invitations, hall rental, etc.), depending on the size of your reunion, and will also provide information on the benefits and services available to alumni.

So, go on – find out if Mike ever travelled the world or if Sandy married her childhood sweetheart. Contact the Alumni Office and make some new memories. Contact us by phone at (705) 728-1968, ext. 1213 or by e-mail at alumni@georgianc.on.ca.

Reunion reconnects classmates

“Is this Linda Warren who went to Georgian College back in the ‘80s?” It was fall 2006, and Brenda Gilchrist, my college roommate and partner in crime had tracked me down. The tearful phone call led to a desire to reconnect with our classmates. Soon, most of the graduates of the Georgian Advertising class of 1985 were in touch, reminiscing about days before computers and CD players and marveling that 25 years had gone by. We decided a reunion was in order.

On June 2, 2007, with the help of the Alumni Office, the reunion became a reality. Any worries about whether we would have enough to talk about were unfounded as the “Advertising Animals” arrived at a backyard ‘meet and greet.’ The evening at the Crazy Fox restaurant included ‘80s music, old photos, memorabilia, a lot of laughs and tears. We spoke of our program co-ordinator Ted Dixon (who passed away just months later) and of the people we were unable to find. To this day, most of the gang still keeps in touch.

Thanks to the Georgian College Alumni Office, to Brenda Goodwin for being our gracious host, to everyone who took the time to attend, and to Brenda Gilchrist, without whom this day would have never happened. Here’s to the next 25 years!
Reunion news

Early Childhood Education – 30th anniversary

The ECE faculty are hosting a 30th anniversary reunion of all alumni and faculty (past and present) on Friday and Saturday, June 20 and 21, 2008.

For more information and details of planned activities contact: Heather Hill, Program Co-ordinator at (705) 352-2740 ext. 3064

Hotel and Resort Operation – Class of 1983

25 year reunion
August 8 - 10, 2008

Please contact Sharon Steenkamer (née Reed) for more details or if you want to volunteer to help – wills19@sympatico.ca

CAI 10 year reunion – Class of 1998

Join CAI alumni and your ’98 classmates for a reunion at the Last Class on Saturday, September 20, 2008. All alumni welcome!

E-mail jsheremeto@georgianc.on.ca for further details.

Canadian Automotive Institute – Class of 1989

What are you doing the weekend of the Auto Show 2009? Let’s get together and celebrate our 20 year reunion!

Please contact Jane McDade (née Suitor) for more information:
(780) 434-2078 (W) or (780) 438-2417 (H) or (780) 907-1880 (C) jamcdad@attglobal.net

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60 Minute Seminars

Hosted by:
Catherine Harding
Mortgage Professional

Intimate & Informative dialogue.

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June 18th – Power of Sale and Foreclosures.

July 16th – Buying a 2nd home for your child.

July 30th – Building home equity.


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F: 705-458-3015
E: charding@bankfighter.com
W: www.bankfighter.com/harding

• Limited Seating.
• 12 – 1pm @ The Last Class, Barrie Campus.
Alumni hiring alumni – Georgian grads

By Lesley Hain, Georgian College Communications Specialist

The exemplary reputation of Georgian alumni was unmistakable during a recent event at the Barrie Campus.

The College sponsored a career and job fair in early March, and of 110 businesses participating, at least a third had alumni working the booths. It was a case of “alumni hiring alumni,” as Georgian grads and students shared information, gathered résumés and held impromptu interviews.

Jennifer Armour graduated from Georgian’s Human Resource Management program in 2006 and is now Human Resources Co-ordinator with Toyotoshi Group Canada. The Mississauga group of vehicle dealerships already has 10 Georgian alumni on staff and Armour came to the job fair keen to hire more.

“Our best employees come from Georgian College,” says Armour. “They have great leadership skills, they definitely show initiative and they all seem to progress to becoming managers.”

The City of Barrie has hired countless grads over the years, according to Yvonne Board, Human Resources Officer, herself a Georgian alumnus. She has hired from a variety of programs, including Environmental Engineering, Human Resource Management, Early Childhood Education, and Law and Security Administration.

“They have the skill sets we need and a good grasp of the concepts in the working world. The City of Barrie is also supportive of lifelong continuing education, so many employees come back to Georgian for upgrading.”

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Time to put your experience to work.

For you!

If you are going to take the leap and try something new, consider a career where you run the show – where your ideas, your experience and your hard work pay off directly. If the idea of managing your own business has some appeal, we hope you’ll take some time to find out more about becoming a Sun Life Financial advisor.

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Bernadette Demunnic, a 1976 Nursing grad who’s now Emergency Manager at Soldiers’ Memorial Hospital in Orillia, says a good percentage of staff at the hospital are Georgian alumni. The hospital is embarking upon a major expansion, so she expects to hire a large number of grads.

“A good percentage of staff are Georgian Alumni.”

“Georgian graduates are up-to-date, computer savvy and already proven in evidence-based practice. They also seem to have a caring approach, which is what we’re all about.”

Sheryl Ranton of Theta Industries Ltd., stayed with the company after her co-op program five years ago and has since hired many Georgian grads.

“Georgian students are well-educated, well-spoken and they have a confidence about them.”

Alumni hiring alumni – what a concept!
The work-life balance myth

By Anne-Marie McAllister, R.N., B. Ed., Manager, Organizational Learning, Georgian College

For the past few years, we have been told to balance our work and life. This concept was created by people who obviously didn’t have outside responsibilities and thought our lives could be reduced to a magic scale. This thinking has created more stress in our lives because it has turned out to be an impossible task. I have good news: you were set up to fail.

Work and life were never meant to be balanced, they were meant to flow.

Wouldn’t you agree we flow out of our work world into our home world and often they are intertwined? Let’s change our focus and give ourselves permission to flow!

Six tips to flow:

1. Give yourself permission to tip the scale. There will be times when your family needs more than 50 per cent of you.

2. Every Blackberry manufactured has an off button, use it.

3. Take time to reflect: What would it take to slow down? What small acts could I do today that would make a difference in my life?

4. Set boundaries and articulate them to your manager, colleagues and family.

5. Create a family-friendly workplace that values flexibility and recognizes outside responsibilities.

6. Clarify your values and goals. Are they clear, specific, measurable and attainable?

I believe...

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You make choices every day. You want to make the right ones. We can help you with the choices you make to protect your family’s future.

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What’s new with you? We’d love to hear from you – marriages, moves, career changes, children, travel – anything you’d like to share with your former classmates. Or just send a message to them to catch up. Send your news to us at alumni@georgianc.on.ca or call us at (705) 728-1968, ext 1213. You can update your alumni profile at www.georgianc.on.ca/alumni.

**Opticianry**

**Larry Albrecht**  
*Barrie Campus, 1976*

Larry would like to hear from any former classmates or friends from Georgian. He can be contacted at rmwiffen@rogers.com.

**Law Enforcement**

**Nancy Dean**  
*Owen Sound Campus, 1989 – 1991*

Nancy says hi to all former classmates. She remembers her time at Georgian fondly and says the opportunities were endless from the educational program at Georgian – she went on to do many things including working as an investigator and teaching. Nancy is looking for a copy of the class photo from 1989 (B&W) showing 41 students – she lost hers in a flood and would dearly love another copy of it. She can be contacted through the Alumni Office at alumni@georgianc.on.ca.

**Graphic Design**

**Cheryl Biel (née Robertson)**  
*Owen Sound Campus, 1991*

Cheryl married John Biel of Guelph on June 30, 2007. Cheryl’s daughter Samantha and John’s five nieces were the junior bridesmaids and the maid of honour was Tina (Nesbitt) Filion (Legal Administration, 1991). Other Georgian alumni present were Marc Filion (Marine Engineering, 1991) and Cheryl (Radstake) Reidt (Design Arts, 2001) with her husband Mike and two children. Cheryl and John now reside in Guelph, Ontario.

**Nursing**

**Isabel Neves**  
*Owen Sound Campus, 1997*

Since graduation, Isabel practised in the USA and specialized in L&D/maternal-child nursing. She returned to Canada after 10 years and now lives in B.C. Working in the US was a challenge, but she says she learned so much. Now she has to learn nursing the Canadian way! She lost touch with all her classmates and is curious to know what they have been doing for the past decade. She can be contacted at isiebrn57@hotmail.com or through Facebook.

**In Memoriam**

**Joseph (Joe) Alexander Whalen**  
*Environmental Technology co-op program, 2004*  
*1983 – 2007*

Joe was always happiest in the company of his loving family and many friends. He had a passion for music, was a keen crib player and had a great appreciation for the outdoors. A well-loved person, Joe will be remembered for his great smile and his willingness to help others. Those associated with Joe through Georgian say that he was committed to environmental protection and to making a difference in the world. Joe’s pleasant disposition and sense of humor was appreciated by his classmates and faculty.
Georgian getting the job done; Boasts 94 per cent grad employment rate

By Nicki Cruickshank, reprinted with permission from The Barrie Examiner

Georgian College has made the grade for having the highest number of successfully employed graduates. The College’s three main campuses boast a 94 per cent graduate employment rate, topping the list of all Ontario colleges included in a province-wide research study.

That news just firms up why 21-year-old Ashley Hopkins decided to attend the Barrie campus for hospitality training two years ago.

“That’s a huge accomplishment for the college, and that just backs up why I came here,” said Hopkins, a second-year hotel/resort administration student at Georgian College.

“I chose to come here originally because I knew it was the top co-op college in Canada, and this news solidifies why I felt Georgian was the best choice for me.”

Independent researchers conducted the 2007/08 Key Performance Indicators (KPI) survey on behalf of the Ontario Ministry of Training, Colleges and Universities for the past year. Results of the survey indicated that Georgian’s graduate employment rate was the highest at 94 per cent. This was the tenth consecutive year that the College’s rate has surpassed 90 per cent.

“We’re thrilled about this news and it’s a pretty powerful tool for us,” said Bob Kennedy, Georgian’s Vice President of External Relations. “For the past 10 years, we’ve been first or second on that list.”

“And in terms of employment rates, many of our specialized programs, like Veterinary Technician and Automotive Marketing or Manufacturing, have an employment rate of 100 per cent,” Kennedy added.

Georgian is also the No. 1 college in Canada, according to the study, for student work experience, including co-operative education, clinical placements, practicums and internships.

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Georgian’s e-newsletter keeps you up to date on College happenings, graduate profiles, alumni discounts and special events. Published six times a year, The Loop is delivered right to your in-box! Give us your e-mail address so you can start receiving news that you can use. Contact the Office of Development & Alumni Relations today!

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As employers place increasing importance on professional development and recognizing the value of membership in professional associations, and a growing number of employees participate in lifelong learning, the Association of Administrative Assistants offers benefits to both employers and employees. The newly-formed Barrie/Simcoe County Branch is just one of several branches located across Canada.

Check out our website at: www.aaa.ca to learn more.

Barrie contact: Arlene Stone: astore@georgianc.on.ca.
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Specific Day Spring – $29 (June 13)
Specific Day Summer – $32 (August 25)

Santa’s Village

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2 – 4 years/seniors – $18 (regular retail price $23)

Sportsland

All ages – $29

All tickets are sold through:
The Office of Development & Alumni Relations
Georgian College
Room C259
One Georgian Drive, Barrie, ON

Phone: (705) 728-1968, ext. 1213
Fax: (705) 722-5176
E-mail: thurst@georgianc.on.ca

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