

Sample Demographic Questions

Self-identification of Ethnic/Racial background

Which of the following reflect your ethnic/racial background? (Select all that apply)

1. East Asian
2. South Asian
3. South East Asian
4. Asian, Other background
5. Black African
6. Black Caribbean
7. Black North American
8. Black, Other background
9. Indo-Caribbean
10. Latin American
11. Middle Eastern
12. White European
13. White North American
14. White, Other background
15. An ethnic/racial background not listed here
16. Don't know
17. Prefer not to answer

Note: You may want to add an option for "Indigenous North American", especially if you are not using a separate section for self-identification of Indigenous ancestry and/or identity.

Self-identification of Indigenous ancestry and/or identity

Select the description(s) that you self-identify with: (Select all that apply)

1. First Nation (Status/Non-Status)
2. Métis
3. Inuk (Inuit)
4. I use an alternative term to describe my Indigenous ancestry and/or identity (for example, Anishinaabe, Kanien'kehá:ka, Treaty #3, etc.)
5. Prefer not to answer

Self-identification Gender Identity

Which term best describes your gender identity?

1. Woman / Girl
2. Man / Boy
3. Transgender
4. Two Spirit
5. Non-binary
6. Gender fluid
7. Gender queer
8. Gender non-conforming
9. A gender identity not listed here
10. Prefer not to answer

Self-Identification Sex

What sex were you assigned at birth?

1. Male
2. Female
3. Intersex
4. Prefer not to answer

Self-Identification Sexual Orientation

Which term best describes your sexual orientation/attraction?

1. Asexual
2. Bisexual
3. Fluid
4. Heterosexual (straight)
5. Homosexual (gay or lesbian)
6. Pansexual
7. Queer
8. Questioning
9. Two Spirit
10. A sexual orientation not listed here
11. Prefer not to answer

Self-Identification Disability

Would you describe yourself as having any disabilities or long-term conditions? (Select all that apply)

1. Physical disability
2. Chronic (long-term) physical condition or disease
3. Intellectual or learning disability
4. Mental health condition
5. No
6. Prefer not to answer