



# Innovate MORE.

## CHANGEMAKER PATHWAY QUICK GUIDE

### PATHWAY

### QUICK REFERENCE LIST



**Policy maker**



**Researcher**



**Social entrepreneur**



**Champion**



**Volunteer**



**Social innovator**



**Funder / Investor**



**Activist**



**Intrapreneur**



**Empathizer**

I want to work with multiple groups of people to design, develop and model new policies that promote social change.

I want to create new strategies, products or ideas to address social issues.

I want to use data to tell stories and support change.

I want to raise, donate or contribute financially to a social cause.

I want to use business to affect positive social change.

I want to campaign to bring about political or social change.

I see a better way, and want to use my voice to advocate for change.

I want to take responsibility for making change in whatever community or organization I am a part of.

I want to volunteer my time to help others.

I want to connect with people, so I can really understand what they are facing.



**Policy maker**  
[ pol-uh-seem-ey-ker ]



**Social innovator**  
[ so-shuhl ih | in-nuh-vey-ter ]



**Researcher**  
[ ree-search-er ]



**Funder / Investor**  
[ fun-d-er | in-vest-er ]



**Social entrepreneur**  
[ so-shuhl ih |ahn-truh-puh-nyooz ]



**Activist**  
[ ak-tuh-vee-ist ]



**Champion**  
[ cham-pee-uhn ]



**Intrapreneur**  
[ in-truh-puh-nyooz ]



**Volunteer**  
[ vol-uh-tee-ner ]



**Empathizer**  
[ em-puh-thay-zer ]

