

Perks Partner Program

Request form and partnership agreement

The Georgian College Advancement and Alumni Relations Office is seeking businesses and service providers who are interested in the preferred purchasing power of its 82,000 graduates.

By joining the Georgian College Alumni Association Perks Partner program, companies receive extensive exposure and a potential increase in sales/clients; and Georgian affiliates — alumni, students, employees, retirees, donors and the Board of Governors — receive exclusive benefits for being connected to Georgian.

Your responses to the following questions will allow us to evaluate your suitability as a potential Georgian College Alumni Association perks partner. Please review each section carefully.

Please note that due to risk and liability concerns, the Georgian College Alumni Association is unable to partner with companies or organizations that offer any medical surgery or procedures.

Company Information

Company name:

Contact name and title:

Address:

Phone number:

Email address:

Service/product offered:

Do you have the authority to sign this agreement on behalf of your company? Yes No

Good Standing

We firmly believe in supporting ethical behavior in business. We make a point of creating partnerships with companies who share this principle.

1. Please provide a brief profile of your business (i.e. history, services provided, etc.).

2. Please provide any other information that you believe is pertinent.

Discounts and Benefits

To maintain the exclusiveness of our program, the Georgian College Alumni Association Perks Partner program aims to offer the best rewards to Georgian alumni, students and employees.

What type of discount or benefit are you prepared to offer?

Discount (e.g. 10% off, \$25 off retail price, etc.)

Benefit (e.g. a special product/service offered to Perks Partner program members, etc.)

Describe the exact nature of the discount or value-added incentive:

Service Abilities

Our alumni reside all over the world. Preference is given to partners who can provide service to the largest percentage of our membership.

What level of service are you able to provide to our alumni, students and employees?

Local

Provincial (Ontario)

National

International

If limited, in which areas can you provide service?

Reporting

As it is important for the Georgian College Alumni Association to be able to track the success of the program with its partners, an annual report outlining the use of the program is required from each partner.

Are you able to provide the Georgian College Alumni Association with annual reports outlining all member activity associated with the partnership? Yes No

Internet Access

All Georgian College Alumni Association partners are listed on our alumni webpage, along with direct links to the partner's website. The majority of our marketing material drives our members to the website to obtain appropriate information regarding the program, including the partners and various offerings. It is therefore important that all partners be in a position to provide adequate links from the Georgian alumni perks webpage to their company website.

Do you have a company website? Yes No

If yes, what is your web address?

Do you give Georgian permission to use your company logo and add a link to your website? Yes No

Agreement terms

1. The Alumni Association Executive Council (AAEC) meets to review Perks Partner applications on a quarterly basis. Perks Partner applications will be responded to within five (5) business days after a decision has been made by the AAEC.
2. If accepted as a partner, the Georgian College Advancement and Alumni Relations Office and the partner organization reserve the right to terminate the partnership, at their discretion, at any time.
3. An annual review will be conducted to evaluate the success of the partnership, and whether it should be continued.

4. The Georgian College Alumni Association will:

- post partnership information (logo and corporate discount) on the Georgian College Alumni Association website
- promote the partnership on Alumni Association social media channels
- submit a Staff News article (internal to Georgian) about new partnership and/or contest
- post partnership savings in an e-newsletter

5. The Partner will:

- submit company logo and discount information ready to post to the Alumni Association website
- provide an in-kind donation to the Alumni Association to help support alumni monthly contests or other alumni giveaways (minimum of one donation annually) and/or place an annual ad in the GeorgianView magazine
- supply an annual report to alumni@georgiancollege.ca outlining all member activity associated with the partnership

Agreement

I confirm that all the information noted above is correct and accurate. If the Alumni Association Executive Council accepts the partnership, I agree and accept all of the terms stated above.

Date:

Print name:

Signature:

Please send completed forms to **alumni@georgiancollege.ca**

The personal information requested on this form is collected under the legal authority of the Ontario Colleges of Applied Arts and Technology Act, 2002 and in accordance with Sections 38(2) and 41(1) of the Freedom of Information and Protection of Privacy Act. The information provided will not be used for any purposes other than activities and opportunities in relation to Georgian College. For further information about the information requested on this form or the purpose for which it will be used, please contact the Alumni Assistant at 705.728.1968, ext. 1128 or email alumni@georgiancollege.ca.